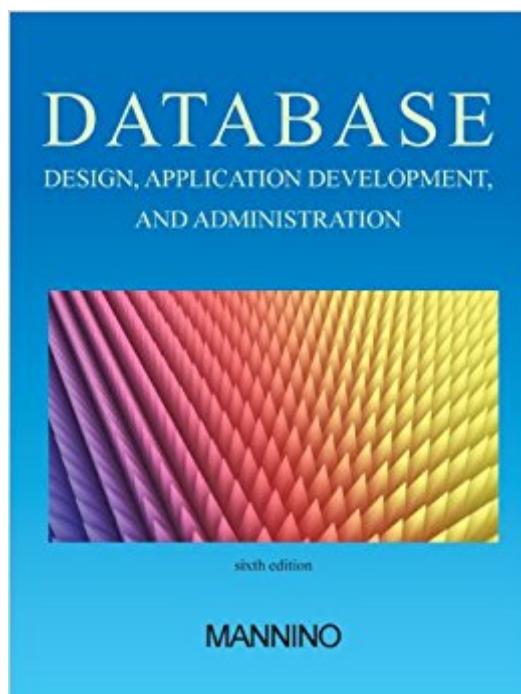


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Database Design, Application Development, And Administration, Sixth Edition



Synopsis

Mannino provides with a foundation to understand database technology supporting enterprise computing needs. The text is ideal for new students of database management, who need to understand the fundamental concepts of database management and the relational data model, followed by a mastery of skills in database design and database application development. This textbook provides tools to help students understand relational databases and acquire skills to solve basic and advanced problems in query formulation, data modeling, normalization, application data requirements, and customization of database applications.

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Customer Reviews

I purchased this textbook for my Database Management course. The description states that this book is ideal for new students; I would highly disagree. As the other reviewer mentioned, the textbook is complex and tends to ramble on. Had the author simply gotten to the point in each chapter, the book may have been more useful.

For a beginner like me, this book has been exceptionally thorough and easy to understand. I never thought I'd enjoy reading a book like this for school, but it is well written. I actually prefer the book over my professor's lectures. Worth buying!

Probably one of the driest reads I have ever used in school. Topics are written out in a confusing and repetitive way.

Product as described, exactly what I needed for my course. Good price.

I bought this book as it was referred by the Professor. I found it complex and verbose. It requires second reading to capture and remember the concepts explained.

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